

Privacy Policy

Last Updated: July 2026

This Privacy Policy describes how Cutting Edge Kitchen & Bath (“we”, “us”, or “our”) collects, uses, and shares your personal information when you visit or use our website, www.cuttingedgerooms.com (the “Site”), submit inquiries for remodeling services, or access our secure customer portal.

1. Personal Information We Collect

Device Information (Collected Automatically)

When you visit the Site, we automatically collect certain information about your device. This includes:

- Information about your web browser, IP address, time zone, and some of the cookies installed on your device.
- Data regarding the individual web pages, galleries, or project case studies you view, referring/exit pages, and search terms that brought you to the Site.

Why we collect this information. Using tracking technologies such as "Cookies," "Log files," and "Web beacons" or "pixels" allows us to understand how visitors interact with our design and remodeling portfolios. This gives us the opportunity to run internal analytics to feather update and improve the site.

Service & Project Information (Provided by You)

Unlike a standard retail site, we collect specific information required to evaluate, estimate, and execute remodeling and space planning projects. This information is collected when you fill out a consultation form, request a “Get the Process Started”, or register for a customer portal account, and may include:

- **Contact Information:** Your name, email address, phone number, and physical billing/property address.
- **Project Details:** Information regarding your property, design preferences, scope of work, and material interests (such as cabinetry, flooring, countertops, or colors).
- **Portal Account Credentials:** Username and password details generated for your secure client login.

When we refer to “Personal Information” in this policy, we mean both Device Information and Service & Project Information.

2. How Do We Use Your Personal Information?

We use the Personal Information we collect generally to manage client relationships, execute design and construction projects, and provide status updates. Specifically, we use this information to:

- Communicate with you directly regarding schedules, consultations, and estimates.
- Provide secure access to your dedicated customer portal, allowing you to track material orders, construction schedules, labor updates, and inspections.
- Assess project risk, verify site addresses, and prevent fraudulent activity on our secure client network.
- Provide you with occasional informational updates, design inspiration, or marketing communications regarding our services, strictly in line with the preferences you have shared with us.

- Optimize our Site experience by generating analytics on how users interact with our design galleries and project tracking tools.

3. Sharing Your Personal Information

We share your Personal Information with trusted third parties exclusively to help us deliver our services and manage your project workflow as described above. For example:

- **Analytics and Technology Providers:** We use tools like Google Analytics to help us understand how visitors navigate our Site. You can read more about how Google uses your Personal Information [here](#) or opt-out [here](#).
- **Project Collaborators & Suppliers:** To fulfill custom specifications, we may share precise dimensional data or material selections with our trusted network of architects, trade designers, and specialized manufacturing representatives (including cabinetry, countertop, and others).
- **Legal Compliance:** Finally, we may share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant, or other lawful request for information we receive, or to otherwise protect our rights.

4. Behavioral Advertising & Marketing

As noted above, we may use your Personal Information to provide you with targeted advertisements or local marketing communications we believe may be of interest to your home or commercial renovation plans.

You can opt out of targeted advertising through standard platform settings, including:

- [Facebook Ad Settings](#)
- [Google Ad Settings](#)

5. Your Rights and Data Retention

Do Not Track

Please note that we do not alter our Site's data collection and use practices when we detect a Do Not Track signal from your browser.

Data Retention

When you submit an inquiry or create an account through our customer portal, we will maintain your Project and Personal Information for our operational and legal business records unless and until you ask us in writing to delete this information.

6. Changes to This Policy

We may update this privacy policy from time to time in order to reflect changes to our operational data handling, technological portal upgrades, or for other legal and regulatory reasons.

7. Contact Us

For more information about our privacy practices, if you have questions, or if you would like to make a request regarding your data, please contact us by mail or email at:

Cutting Edge Kitchen & Bath

- **Email:** info@cuttingedgerooms.com
- **Phone:** [Insert New Google phone number]